



CEAMS Update

April 08 Issue

To those of you who have worked to put together a government approved 2-year Diploma/2-year Applied Degree; you have our greatest respect. To those who have not, this journey continues to be a long and intriguing learning experience with a truly rewarding goal at its end.

Since our last update in August of 07 much has been achieved:

Business Plan

A joint team of CEAMS and SAIT folks worked long and hard to complete the Business Plan in November of last year. This plan and the research conducted by Environics West on which it was based, proved the long-term viability of the Diploma, Applied Degree and Online Certificate. The Executive Summary of the Business Plan can be viewed on our website at

http://www.ceams.org/downloads/more_info/CEAMS-SAIT%20Business%20Plan%20-Executive%20Overview%2011-15-07.pdf).

EAM a SAIT Institutional Priority

Gordon Nixon, Vice President Academic, presented the Business Plan to the SAIT Board of Governors in December with the result that the Energy Asset Management (EAM) Program has been identified as an Institutional Priority for development. The identified start date for the first intake of students is September '09.

Seeking Approval

The cornerstone to moving forward with the detailed development of the Diploma is the approval of Alberta Advanced Education & Technology. AAE&T has our application in hand and we are looking forward to responding to any questions they might have as part of their review/approval process, which we hope will be complete by late spring or early summer.

Raising Funds

As you can appreciate, building a 4-year post secondary education program from scratch is no small feat. It takes time, skilled professional curriculum developers, and highly knowledgeable and experienced subject matter experts, not to mention a multitude of other resources, all of which cost money.

With that specific thought in mind, starting in April a team made up of SAIT's Alumni & Development department and CEAMS volunteers will be conducting a joint fund raising campaign to raise the required program development funds over the next 12 months. We will be announcing our Campaign Committee in the next month so check www.ceams.org for update announcements.

SAIT's Feb/08 Open House

CEAMS was honoured to be one of the very few industry organisations invited to participate in the Annual SAIT Open House in early February; the first real public exposure of the Energy Asset Management concept. Asset Management veterans from the Founding Partner Companies (<http://www.ceams.org/partners.html>) staffed the CEAMS booth over the two days of the event. Working in rotating shifts these professionals were able to spend time with over 600 young people and their parents. Many of the students were from grades 10 & 11 anxious to learn more about employment opportunities in the energy sector.

One of the unexpected side benefits of participating in this event resulted from being asked to explain in simple non-industry lingo – “What is Energy Asset Management?” One of the more thoughtful responses was: “Energy Asset Management professionals look after the “business” side of the industry; just as Engineering, Geological and Geophysical professionals look after the technical side of the industry”.

This answer was well understood by both the parents and the students, who as a result were able to visualise what Energy Asset Management is all about.

SAIT & CEAMS Breaking Through

As time has moved on and various milestones continue to be achieved the relationship between the CEAMS Volunteers and the professionals at SAIT has continued to get better and better. Neither group had ever taken on a challenge quite like this.

Obviously SAIT had created many self contained SAIT programs very successfully in the past; the difference this time is SAIT, in effect, has a “partner” who brought a major concept to them for development and delivery. This kind of arrangement is new to both organisations and as a result has been a learning experience for everyone.

As time has progressed the amount of respect that has been recognised for what each party and individual brings to the table has served to dramatically enhance the relationships between the two organisations and individuals working together. Although there is still much to be done the team approach that continues to develop is clearly a winning combination.

Upcoming Events

- CEAMS 3rd Annual General Meeting 12 May, 3:30PM at the Calgary Chamber of Commerce

CEAMS Board of Directors
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