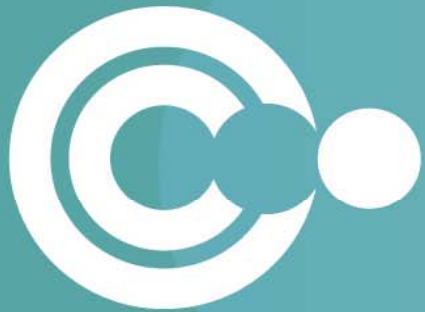


Founding Partners



CENTRE FOR
ENERGY ASSET
MANAGEMENT STUDIES

CEAMS AGM



**CENTRE FOR
ENERGY ASSET
MANAGEMENT STUDIES**

**Annual General Meeting
May 12, 2008
2007 Year Review**

CEAMS AGM Chair's Report

- ✓ 2007 Highlights from:
 - A. CEAMS Board
 - B. CEAMS Board Committees
 - C. CEAMS/SAIT Relationship
 - D. CEAMS/SAIT Committees

- ✓ 2008 Short-term Outlook



A. CEAMS Board

- ❖ **Sept 07: Board Strategic Planning Session**
- ❖ **Oct 07: New Board Members:**
 - **Mary-Jo Case, CNRL**
 - **Lynn Lehr, ConocoPhillips**
- ❖ **Met monthly**
- ❖ **Much work accomplished through Committees**



B. CEAMS Board Committees

Stakeholder Relations:

- ❖ **Published 2 articles in CAPLA's Nexus newsletter**
- ❖ **Published 1 article in CAPL's Negotiator newsletter**
- ❖ **Working with CAPP to publish article in Re-Cap**
- ❖ **CEAMS website updated regularly**
- ❖ **CEAMS presentations made to:**
 - **Industry Associations Synergy Group**
 - **CAPP HR Committee**
 - **Founding & Supporting Partners**



B. CEAMS Board Committees

CAPP HR Sub-Committee:

- ❖ **Oct 07: CEAMS part of CAPP HR Committee**
- ❖ **Policy-focused team to:**
 - **Gain Industry acknowledgement and support**
 - **Facilitate communication to CAPP members**
 - **Opens door to work with governments/ associations to sponsor/support program development**
- ❖ **CAPP & CEAMS jointly hosting Campaign Leadership Breakfast Thursday, May 15/08**



C. CEAMS/SAIT Relationship

- ❖ **Jan 07: Joint CEAMS/SAIT Steering Committee formed**
 - **Manage relationship between CEAMS and SAIT stakeholders**
 - **Provide guidance to joint sub-committees**
 - **Oversee development of the joint Energy Asset Management program**

- ❖ **Relationship continues to grow**

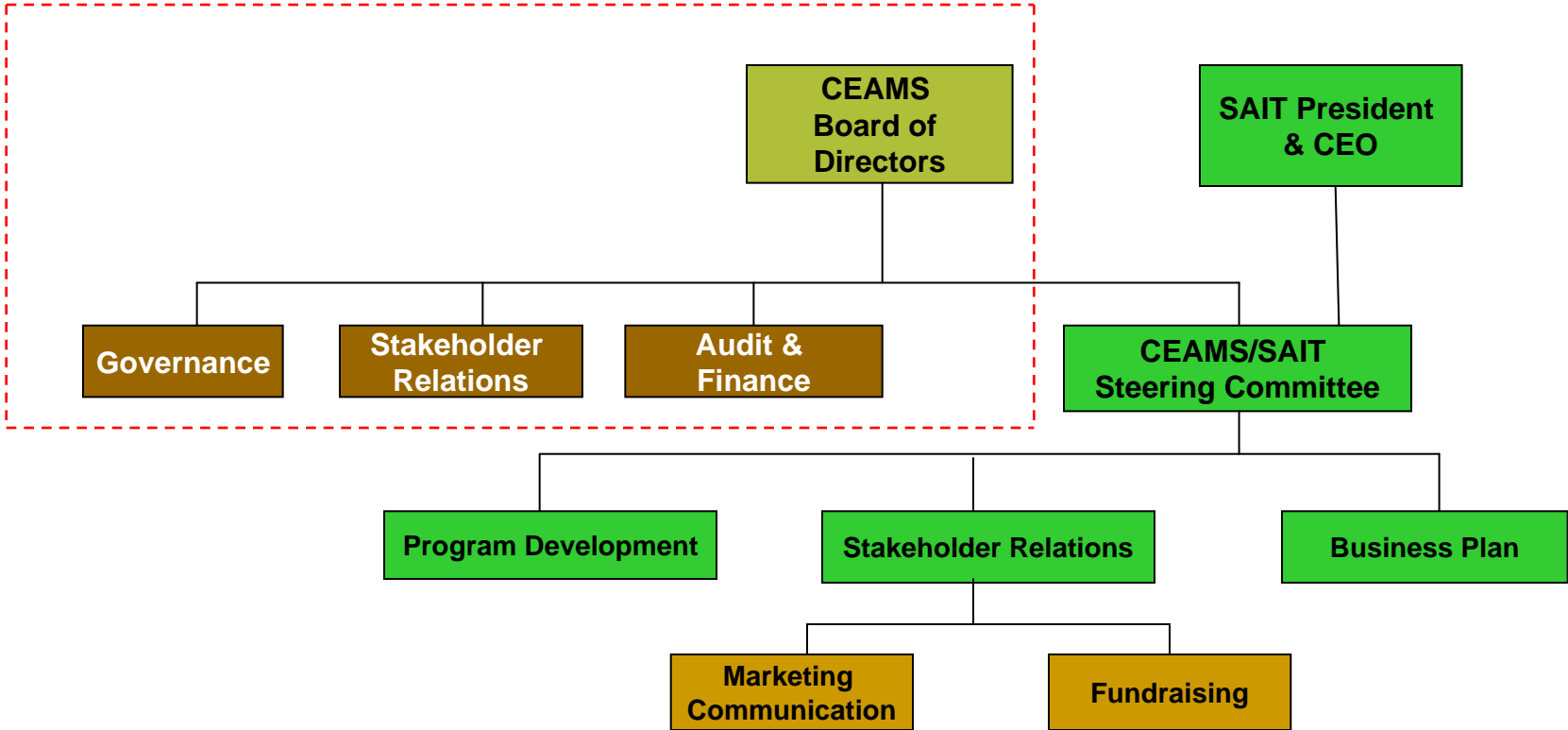


CEAMS Media Announcement – May 07

- ❖ **Harry Roberts, Executive VP & CFO, Petro-Canada:**
“We are very happy about this partnership with SAIT and we hope this initiative will provide our industry with the much needed trained professionals in the area of energy asset management.”
- ❖ **Gord Nixon, VP Academic, SAIT:** “SAIT is pleased to be working on the creation of this new program. We see this as a tremendous opportunity to expand our educational offerings and to provide students with another possibility for a viable career option in the oil and gas industry.”



CEAMS-SAIT Partnership Structure



D. CEAMS/SAIT Committees

Steering Committee:

- ❖ **SAIT:** Gord Nixon, VP Academics
Duke Anderson, VP Energy
Barb Riley, Manager, MacPhail School of Energy
- ❖ **CEAMS:** Melinda Scherger, Chair
Kevin MacFarlane, Vice-Chair
Rhonda Aiello, Past-Chair
Roger Rowley, Contractor
- ❖ **Sept 07: Conducted Sub-Committee Update Session**
- ❖ **EAM Program identified as a SAIT “Institutional Priority”**



D. CEAMS/SAIT Committees

Business Plan/Definitive Agreement:

- ❖ **Jun 07: Environics completed Learner Survey and Market/Demand Survey**
 - **Surveys support Business Plan and application to Alberta Advanced Education & Technology (AAE&T)**
 - **Executive Summary posted on CEAMS website**
 - **Expenses shared by CEAMS & SAIT**
- ❖ **Nov 07: Business Plan completed**
- ❖ **May 08: Definitive Agreement to be executed by SAIT & CEAMS**



D. CEAMS/SAIT Committees

Program Development/Education Task Force:

- ❖ **20 courses identified for Diploma Program**
 - **High-level course scoping completed**
- ❖ **Feb 08: Participated in SAIT Open House**
- ❖ **Mar 08: Program Registry System (PRS) completed, approved by SAIT, and submitted to AAE&T**
- ❖ **Sept 09: Diploma implementation**



Program Options

Well Asset Mgmt

Joint Venture/
Land

Production Accounting/
Operations Accounting

Certificate

*Eventually
create a
CERTIFICATE
program as well*

Diploma

Applied
Degree

Years One & Two
(Minimum 1080
Instructional Hours)
Approx. 20 Courses

Years Three & Four
(Minimum 1600 Instructional
Hours + Work Term)
Approx. 30 Courses



CENTRE FOR
ENERGY ASSET
MANAGEMENT STUDIES

CEAMS AGM

D. CEAMS/SAIT Committees

Fundraising:

- ❖ **Dec 07: Intrepid Star hired**
- ❖ **CEAMS & SAIT to jointly raise program development funds**
- ❖ **May 08: Campaign Leadership Event**
- ❖ **June 08: Pre-determined amount required to commence program development in July 08**



2008 Short-term Outlook

- ❖ **Definitive Agreement Executed**
- ❖ **Campaign Leadership Committee established**
- ❖ **Fundraising well underway with commitments in place**
- ❖ **AAE&T approves Diploma Program**
- ❖ **Subject Matter Experts (SMEs) identified to develop program content**



THANX!

- ❖ **CEAMS Board Members**
- ❖ **Various Committee Members/Volunteers**
- ❖ **Founding Partners**
- ❖ **Industry Supporters**
- ❖ **Associations**
- ❖ **Contractors**
- ❖ **SAIT**



CENTRE FOR
ENERGY ASSET
MANAGEMENT STUDIES

CEAMS AGM

Founding Partners



CENTRE FOR
ENERGY ASSET
MANAGEMENT STUDIES

CEAMS AGM