



CEAMS Stakeholder Update

Winter '07/'08

More news for our stakeholders. This winter has been really busy; here are the projects we've been working on since our last Update.

CEAMS Selects SAIT Polytechnic

In May 2007 CEAMS completed the process of finding an educational partner, with whom to develop and deliver the Energy Asset Management Diploma and Applied Degree program. On the 25th of May CEAMS announced the selection of SAIT Polytechnic as the Institution best suited and most qualified to develop and deliver the envisioned program.

Business Plan Completed

A joint team of CEAMS and SAIT folks worked long and hard to complete the Business Plan in November 2007. This plan and the research conducted by Environics West on which it was based, proved the long-term viability of the Diploma, Applied Degree and Online Certificate. The Executive Summary of the Business Plan can be viewed on our website at http://www.ceams.org/downloads/more_info/CEAMS_SAIT_business_plan_executive_overview_Nov15_07.pdf

SAIT Identifies EAM program an Institutional Priority

Gordon Nixon, Vice President Academic, presented the Business Plan to the SAIT Board of Governors in December with the result that the Energy Asset Management (EAM) Program has been identified as an Institutional Priority for development. The identified start date for the first intake of students is September '09.

New Founding Partner

In addition, the Board would like to welcome and extend our appreciation to Enerplus Resources Fund, our newest Founding Partner. Marilynn Manning - Manager, Well/Facility Asset Management and Helen Hudson - Manager, Administration & Contracts, will represent Enerplus on the CEAMS Board. Enerplus joins Canadian Natural Resources Limited, ConocoPhillips Canada, Devon Canada Corporation, EnCana Corporation, and Petro-Canada, as a Founding Partner Company. The Founding Partner Association is CAPLA.

SAIT's Feb '08 Open House

CEAMS was honoured to be one of the very few industry organisations invited to participate in the Annual SAIT Open House in early February; the first real public exposure of the Energy Asset Management concept. Energy Asset Management veterans from the Founding Partner Companies (<http://www.ceams.org/partners.html>) staffed the CEAMS booth over the two days of the event. Working in rotating shifts these professionals were able to spend time with over 600 young people and their parents. Many of the students were from grades 10 & 11 anxious to learn more about employment opportunities in the energy sector.

One of the unexpected side benefits of participating in this event resulted from being asked to explain in simple non-industry lingo - "What is Energy Asset Management?" One of the more thoughtful responses was: "Energy Asset Management professionals look after the "business" side of the industry; just as Engineering, Geological and Geophysical professionals look after the technical side of the industry".

This answer was well understood by both the parents and the students, who as a result were able to visualise what Energy Asset Management is all about.

CEAMS Board
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