

CEAMS Vision, Mission & Guiding Principles (Rev Nov '08)

Vision

Recognized for the creation and advocacy of Energy Asset Management as a profession

Mission

Promote Energy Asset Management education programs and careers for the energy sector

Core Values and Guiding Principles

We are **INCLUSIVE** by

- Being accessible to any company, education provider or individual
- Working for the benefit of Energy Asset Management
- Working in a collaborative manner
- Working in a cooperative manner
- Being equitable
- Recognizing potential synergies that may exist with other industries and associations
- Engaging governments and regulatory agencies

We demonstrate **INTEGRITY** by being

- Trustworthy
- Honest
- Respectful
- Ethical
- Transparent
- Fiscally responsible
- Accountable

We strive for **EXCELLENCE** in

- Promoting lifelong learning
- Creating, implementing and facilitation of the currency of knowledge
- Fostering expertise in Energy Asset Management
- Ensuring identified deliverables are implemented in a timely fashion

We encourage **INNOVATION** by

- Anticipating trends
- Being proactive
- Leading change
- Open to and seeking new ideas